

Reaching the universal access to health

Scientific Program CRICS9

October 21 - 24, 2012

October, 21 - Sunday

6pm-7:30pm Welcome Ceremony at OEA - Participation of Dr. Mirta Roses, Director of PAHO

October, 22 - Monday

8am-9am Registration

9am - 10am

Opening Ceremony	
PAHO Authorities	Mirta Roses, Director - PAHO
	Jon Andrus, Deputy Director - PAHO
	Marcelo D' Agostino, Manager - KMC/PAHO
	Adalberto Tardelli, Director - BIREME and President of CRICS9
WHO Authorities	Najeeb Al Shorbaji, Manager - KMS/WHO
National	Donald Lindberg, Director - NLM
Authorities (USA)	Francis Collins, Director - NIH
	Kathleen Sebelius, Secretary - Departament of Health and Social Services
	Georges Benjamin, Executive Director - APHA

10am - 10:30am

Key Address: eHealth - Reaching universal access to Health	
Keynote Speaker	Ariel Pablos-Méndez (USAID, Estados Unidos)
Moderator	Marcos Espinal (HSD/OPS)

10:30am-10:45am Break

10:45am-12:45pm

Plenary Session 1: eHealth strategy and public policies	
Moderator	Marcelo D'Agostino (KMC/PAHO)
Keynote Speaker	Georges Benjamin (APHA, USA)

	René Prieto (Ministry of Health, Chile)
	Miguel Porrúa (OEA)
	Augusto Cesar Gadellha (DATASUS/MS, Brazil) - to be confirmed

12:45pm-2pm Lunch Time

2pm-3:30pm

	Strategy alliances in eHealth
	Democratization of the Access to Information and Scientific Knowledge -
	first day
	Knowledge translation
	Institutional Repositories
	Information management in emergencies and disasters: from one way
	communication to socialmedia
	eSAC Project

3:30pm-4pm Break

4pm-5:45pm

Plenary Session 2: TeleHealth - models of services and programs	
Moderator	to be confirmed
Keynote Speaker	Joan Dzenowagis (WHO) - to be confirmed
Speakers	Ana Estela Haddad (USP, Brazil)
	Ron Poropatich, MD (Deputy Director of the Telemedicine and Advanced
	Technology Research Center (TATRC)
	Hani Eskandar (ITU, Geneva) - to be confirmed

6pm-7:30pm **Workshops**

October 23, Tuesday

9am-11am

Plenary Session 3: Integrating scientific evidence in health policies	
Moderator	Luis Gabriel Cuervo (HSS/PAHO)
Keynote Speaker	John Lavis (McMaster University, Canada) - to be confirmed
Speakers	Zulma Ortiz (UNICEF, Argentina)
	Jorge Barreto (CONASEMS, Brazil)
	to be confirmed

11am- 12:30pm Poster session

12:30pm - 2pm Lunch Time

2pm-3:30pm

Panels	Experiences and tools for information management in emergencies and disasters
	New paradigms for libraries
	Interoperability and standars in health services
	ICTs applied for health promotion

3:30pm-4pm

Break

4pm-5:45pm

Plenary Session 4: ICTs applied for Health Promotion	
Moderator	Luiz Augusto Galvão (SDE/PAHO)
Keynote Speaker	Jeanette Vega (Rockfeller Foundation, USA)
Speakers	Paula Braveman (Stanford University, USA)
	Rafael Urbina (México)
	Paulo Buss (FIOCRUZ, Brazil)

5:45pm-6:15pm

Exhibition

6pm-7:30pm

Workshops

October 24, Wednesday

9am-11am

Plenary Session 5: Capacity Building	
Moderator	NLM
Keynote Speaker	David Hale (NLM, USA) -to be confirmed
Speakers	Francisco Campos (UNASUS, Brazil)
	Alex Jaddad (Canadá) - to be confirmed
	World Bank - to be confirmed

11am- 12:30pm

Posters session

12:30pm - 2pm

Lunch Time

2pm-3:30pm

Panels	eLearning and Education Telehealth
	Evaluation and Information Systems
	Institutional Repositories
	Telehealth Experiences in Latin America
	Democratization of the Access to Information and Scientific Knowledge -
	second day

3:30pm-4pm

Break

4pm-5:30pm

Closing ceremony

7pm-10pm

Farewell Party of CRICS9 - NEWSEUM